



# AMAZING CAPITALS



## International Clientele In Your Location

With insufficient experienced professionals available in the national labour pool, companies are hiring international talent from abroad. A deciding factor for candidates is very often desirability of the city. When the location is well presented and easy to comprehend by prospective candidates, it's a game-changer for the local community.

Following relocation, new challenges are perpetually faced by international staff because they lack the necessary insights into how the city functions. Integration can be difficult for the new employee and for any accompanying partner or children.

## Corporate Expat Ecosystems

Amazing Capitals online resources paint an excellent picture of the location, its citizens and culture. The expat ecosystem supports retaining international employees. The urban flavour of the location, its residents and the surroundings are all revealed.

Insights to the positive aspects of life in the city as an expat are highlighted in depth. Recreational activities large or small, important and relevant are also presented to complete the picture of a fascinating place to call home.

Your business can become part of the process of welcoming these highly important individuals to your city and making life easier from the start.



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## Expat Ecosystem

Online resources for the first city were launched with partners and sponsors in 2007 to help companies hire the best in the world. Hundreds of relevant articles and posts were created across all the themes of life and an effective expat ecosystem was established.

The urban flavour of the location, its residents and the surroundings are revealed.

## Target International Employees

Utilising the local eGuide and eBook packed with knowledge reveals answers and in-depth information to raise the ongoing success of relocations.

International employees are helped to enjoy life in their new city. A wide variety of clients can utilise and benefit from a concept that supports their specific requirements.

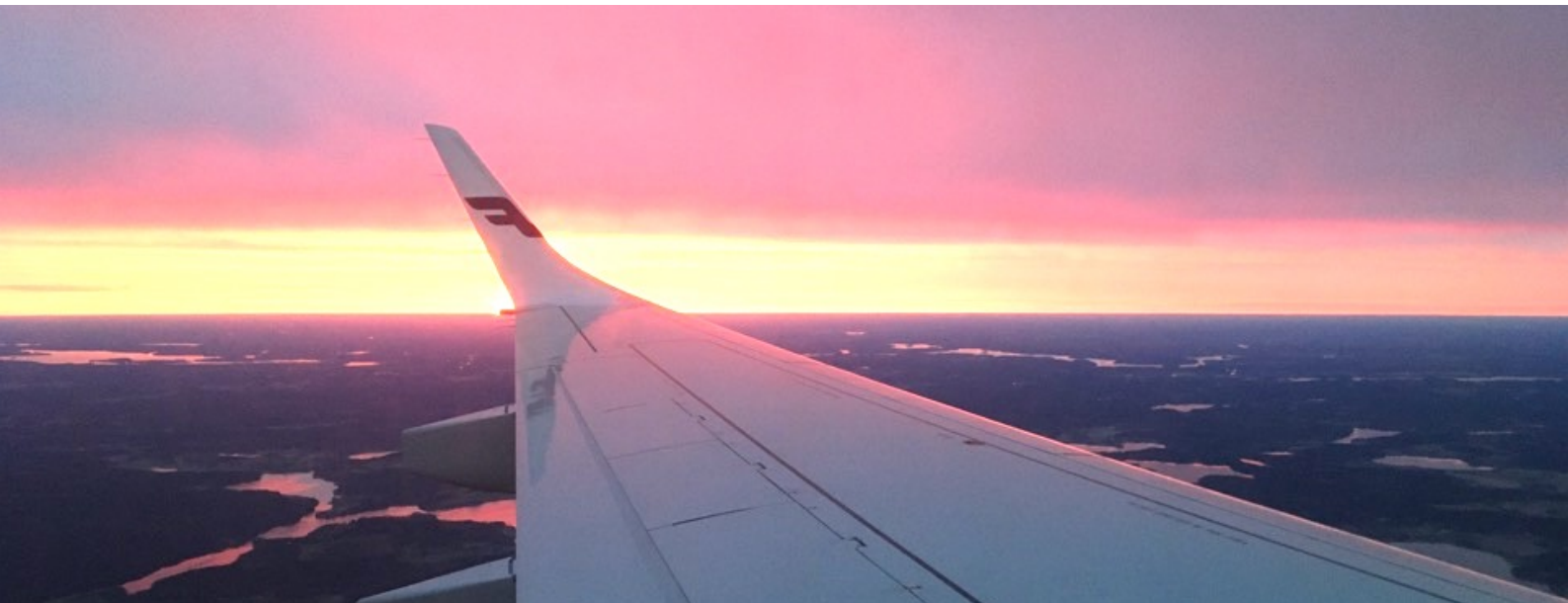
## Return on Investment

Place the return on your investment in Amazing Capitals in context to trying to reach individuals and families who lack a comprehensive grasp of the German language.

Compare joining us to the true value of expenditure to attract international residents to engage with you, your brand and your products or services.



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## A Perpetual Journey

Busy daily lives result in less time spent settling in. Less than optimal happiness and loneliness can be tangible phenomena facing expats following relocation.

Literally everything is left behind when someone relocates, including family members, close friends, colleagues and their community. All that is known in society changes in the blink of an eye.

Starting anew, real estate is sold or sublet and most possessions remain in situ. Beyond personal items, expat residents require a wide range of items.

## Grateful Clientele

Alongside their new job position, a new home needs also to be created. Yet they recognise few brands nor the way retail functions. A unique property market, types of homes, neighbourhoods, local transport and street regulations are just the start.

Stores and household names are as different as the local populace. Where to buy what becomes a steep learning curve. From utilities to internet and phone services, schools to kindergarten, clothing to food, the journey of discovery is perpetual for all involved.

Advertising your products and services on Amazing Capitals helps expats find what they need. Targeting international residents raises awareness and increases overall understanding for stakeholders.





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## Stand Out From The Crowd

Reflecting our philosophy of universal access for all, the eGuide URL and eBook PDF are available to all. Community support, free of charge, no signup required. Funding our activities delivers benefits. A variety of booking options are available to best suit achievement of your goals, your budget and greater success with expat clients.

## Presentation eGuide

Raise your company's visibility by booking a full page article on the eGuide. Present your company, brand or philosophy to international employees. Emphasise that you are expat-friendly.

## Teaser & Social Media Placement

Expand awareness and drive visitors to your presentation by adding teasers on the eGuide or a social media campaign to your booking.

## Presentation eBook

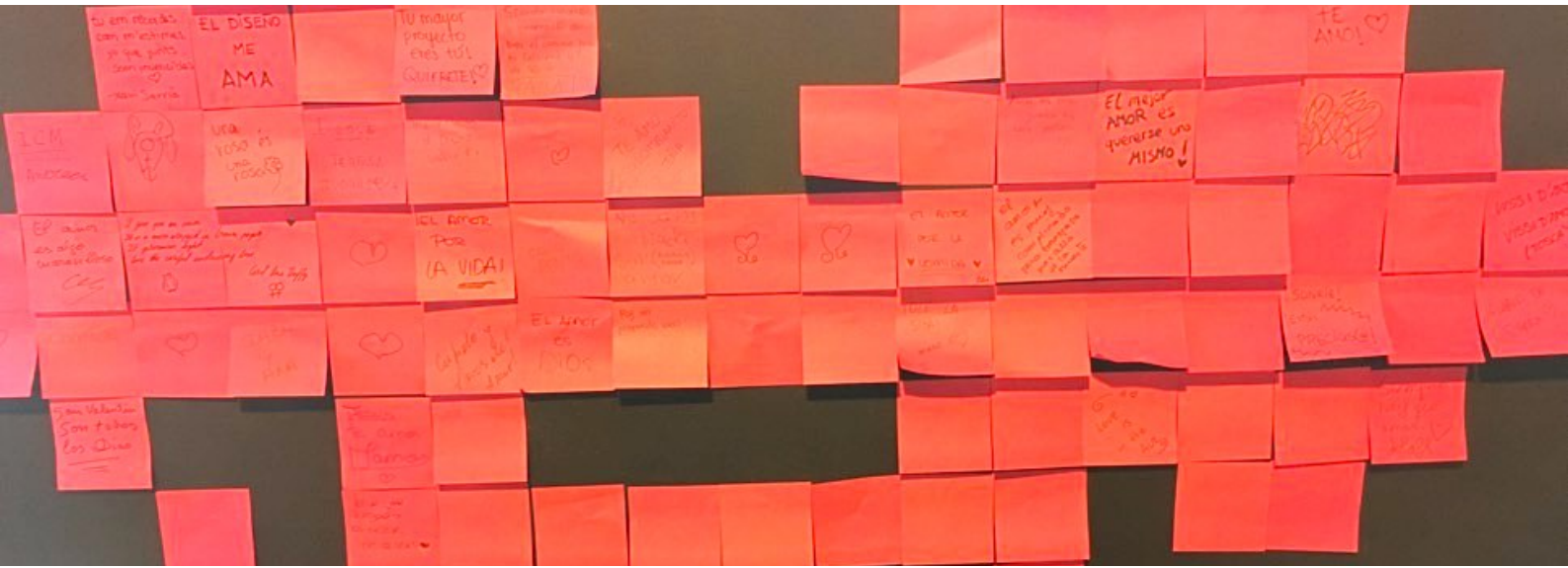
Book a full or half page article or advert on any available eBook and utilise as a fascinating tool to inspire prospective clients. Adapt content to match the specific requirements that support your message.

## Brand Topics & Themes

Choose a topic or theme on the local eGuide or eBook in alignment with your company. Brand a relevant selection of articles of your choice.



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## Contact Options

Join Amazing Capitals, discover how we support companies and cities. Experience how we work together smoothly and achieve results.

Meet: [Arrange an appointment](#)  
Mail: [joinus@amazingcapitals.com](mailto:joinus@amazingcapitals.com)

Call UK: +44 755 050 7799  
Call DE: +49 151 66 55 22 32  
Call ES: +34 652 490 490  
Message: [WhatsApp](#)

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